



2025 Convention & Trade Show  
Great Wolf Lodge  
2501 Great Wolf Dr. Mason OH 45040

**SUPPLIER Registration Form**

**Thursday, January 23**

6pm - Meet your Suppliers

Hors d'oeuvres / Cocktails / Bingo / Prizes

**Friday, January 24**

9am Seminar Clamshell—Jon VanGilder, Taylor

10am Seminar Cake Decorating - Jackie Baker

11am—2pm - Exhibits Open

Lunch / Random \$50 drawings

2pm—Seminar—People & Profit

Keith Chambers—Jessica Wolf- David McCollum

3pm—Managers Roundtable Discussions

4pm—50/50 Drawing & Auction

630pm - Cocktails / Banquet

& Entertainment

Cleveland Keys Dueling Pianos—Crowning of Queen

**Saturday, January 25**

8am—General Session / Breakfast

Tom Cleary, NESO President / Election of Directors

**DQQA/DQOC**

Josh Schmieg, DQQA Exec Director

Jason Dilly, DQOC Director of Purchasing

**FREE TIME AT WATER PARK**

6:30pm - Dinner Instant Money

January 23-25, 2025

**REGISTRATION INSTRUCTIONS**

1. Register With NESO

Register Online at [www.nesonews.com](http://www.nesonews.com)

or Mail / Fax this form to:

Jeff Haynes

67 Vanderlin Ct., Fuquay Varina NC 27526

Fax form to: 510-740-3586

2. Reserve your Room with Great Wolf

Reserve Online at [www.nesonews.com](http://www.nesonews.com) (there is a link to Great Wolf)

or

Call 1-800-913-9653

Offer Code: 2501NESO

\$229 .... SGL / DBL / QUAD

**ROOM RATE CUT OFF DATE 1/1/25**

Check in 4pm Check out 11am

Questions? Call Jeff: 304-610-1338 voice/text

510-740-3586 Fax email: [nesonews@gmail.com](mailto:nesonews@gmail.com)

Company: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_  
Mail Add: \_\_\_\_\_ email: \_\_\_\_\_  
Product you supply: \_\_\_\_\_

List names of ALL persons attending below • Check box for each day they are attending the EVENING Function

- \$170 Registration fee for each person (\$200 after 12/31/24)
- \$395 Exhibit Fee for each company represented (\$420 after 12/31/24)

Check each EVENING function you will attend

NAME: \_\_\_\_\_  THURS  FRI  SAT  
NAME: \_\_\_\_\_  THURS  FRI  SAT  
NAME: \_\_\_\_\_  THURS  FRI  SAT  
NAME: \_\_\_\_\_  THURS  FRI  SAT

\*\*New this year! Gold and Silver Sponsors are "Spotlight Suppliers" and will receive 15 minutes of "Mic Time" during the Exhibits on Friday

Number of Persons attending \_\_\_\_\_ x \$170 (\$200 after 12/31/24)= \$ \_\_\_\_\_

Number of Companies being represented \_\_\_\_\_ x \$395 (\$420 after 12/31/24)= \$ \_\_\_\_\_

Event Sponsorship Level :Gold \$1,000 or more, Silver \$500, Bronze \$250 \$ \_\_\_\_\_

**Total Enclosed (make checks payable to neso)>>>> \$ \_\_\_\_\_**

Credit Card:  Visa  M/C  Disc  AMEX #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

DO YOU NEED 110 ELECTRIC AT YOUR BOOTH ? **Yes No** PLEASE LIST SPECIAL NEEDS FOR YOUR BOOTH HERE- YOU ARE RESPONSIBLE FOR ANY EQUIPMENT RELATED CHARGES BY THE HOTEL. HOTEL CONTACT: Andrea Conner - 614-536-0209 [aconner@greatwolf.com](mailto:aconner@greatwolf.com)—2501 Great Wolf Dr., Mason OH 45040



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**SUPPLIER** Information



January 23-25, 2025

Dear DQOA / NESO / Supplier / Associate Member,

**NOTE: This year we are scheduling a "Meet your Suppliers" Meet-N-Greet Thursday 1/23/25 6pm. Please arrange your arrival to attend. I am also asking for sponsors of that event. Please contact me at nesonews@gmail.com. Jeff Haynes**

NORTHEASTERN STORE OWNERS Dairy Queens of West Virginia, Ohio & PA extend to you as a NESO/DQOA/DQOC Supplier, an invitation to attend and exhibit at their 2025 CONVENTION & TRADE SHOW, to be held at Great Wolf Lodge, Mason/Cincinnati OH. Please find enclosed registration form for fees and details. Supplier Exhibits will be Friday Jan 24. Exhibits open to store operators at 11am-2pm. **Access to exhibit set up will be after 7am Friday. NO TEAR DOWN BEFORE 2PM.** We ask that you have your booth set up by 11am. Some set up available Thursday eve, see Jeff Haynes or NESO registration desk.

We will furnish you with a sign with your company name and 1 table. Please make note of any special requests on your registration and we will pass them along to the Hotel. If you are planning any type of give away or door prize at your booth, we will provide time for your drawing on Friday at the auction. NESO will again give away a prize with a value of \$500+ to a Store Owner. Store owners must visit each booth to be eligible to win.

You are encouraged to attend our meetings on Saturday and all social events.

As in past years, we will hold an auction on Friday, with items donated by you, as a fundraiser for the Association. Items to be donated, will be picked up by an NESO representative at the close of exhibits, you will be asked to fill out a card with info relating to your donation. Certificates should be made out in duplicate. **Your Company will be recognized at the Auction and it is for the continued support of NESO. Thank You !**

**We encourage all companies to promote "Show Specials" & "Give away Drawings" to create excitement!**  
**If you give me Specials ahead of time, I will include them in announcements prior to the show.**

**HOTEL SHIPPING / CONTACT INFO: No items shipped to hotel earlier than 5 days before event.**

**Great Wolf Contact: Andrea Conner - 614-536-0209 aconner@greatwolf.com**

**Shipping Address: 2501 Great Wolf Dr., Mason OH 45040**

**Other Convention Questions: Jeff Haynes, NESO 304-610-1338, email: nesonews@gmail.com**

**All suppliers that sign up for an event Sponsorship of Gold or Silver will be a "Spotlight Supplier" and allowed 15 minutes of "Mic Time" during the Exhibits on Friday. You can use this time to make announcements, hold a demonstration, Take Q & A, Spotlight a new product etc. etc. etc.**

**EVENT SPONSORSHIPS are available on a FIRST COME FIRST SERVE BASIS at the following levels:**

**Gold - \$1000 or more , Silver - \$500 , Bronze - \$250. These additional contributions will be used toward Entertainment, Coffee Breaks, Open Bars, etc. Contributing companies will be recognized in the Agenda.**

**Thank you for your SUPPORT and We look forward to seeing you in Cincinnati!**

**Best Regards, Jeff Haynes / NESO Convention Committee / 304-610-1338 / nesonews@gmail.com**